

# Request for Qualifications for Development of Historic Preservation Curriculum

## Background

Maine Preservation promotes and preserves historic places, buildings, downtowns and neighborhoods – strengthening the cultural and economic vitality of Maine communities. For more than 50 years we have advocated for policies that promote historic resources and educate the public about the cultural and economic benefits of preservation.

Through the management of our vibrant subgrant program, public programming, advocacy work, and field services consultation, our preservation efforts highlight unique community assets and drive revitalization while promoting local entrepreneurship and expanding tourism. Our work proves that rehabilitation of historic buildings supports new jobs and revives downtowns and neighborhoods, while celebrating Maine's culture and heritage.

We are excited to announce our intention to develop a comprehensive Historic Preservation Curriculum that will inspire and educate young Mainers about the importance of preserving our rich heritage.

## Project Overview

The Historic Preservation Curriculum aims to create an engaging and interactive learning experience for elementary and middle school students that aligns with state and national standards. The curriculum will increase awareness of and appreciation for the built environment and how these historic resources contribute to the vitality and identity of Maine's communities, resulting in a sense of personal investment and community stewardship. The curriculum will also improve visual literacy for architectural building types, features, and styles in elementary school children and a preliminary understanding of community development and historic preservation trades in middle school children.

Activities and lessons comprising the curriculum may include:

- Classroom presentations
- Neighborhood walks

Hands-on projectsActivity books\*

• Mock public meetings

• Adaptive reuse simulations

Lesson plans and all associated supporting documents and materials for three 90-minute or six 45-minute learning sessions for each age group, intended for distribution and use by schools, libraries, local museums, historical societies, after-school programs, and other third spaces.

Compilation of age-appropriate readings and videos to coincide with programming.

#### Responsibilities & Key Deliverables

We are seeking a qualified individual or team with a proven track record in educational content development, curriculum design, and an understanding of historic preservation principles. The selected candidate(s) will be responsible for:



- Collaborating with our team to define curriculum goals, learning objectives, and target audience.
- Developing age-appropriate lesson plans, activities, and multimedia resources that align with state and national standards, emphasizing Maine Learning Results for Social Studies, Science & Engineering, and Life & Career-Ready.
- Creating engaging and interactive content that encourages critical thinking, creativity, and a sense of cultural stewardship.
- Incorporating diverse perspectives and narratives to ensure inclusivity and representation.
- Designing assessment tools to measure learning outcomes and the effectiveness of the curriculum.
- Providing regular updates, revisions, and feedback based on input from stakeholders and educators.
- Delivering the final curriculum in digital, editable format, along with supporting materials.

Key deliverables will be the sole property of Maine Preservation.

## Submission Guidelines

Interested candidates are requested to submit the following information for evaluation:

- A cover letter detailing your interest in the project and your relevant experience.
- A detailed resume or curriculum vitae highlighting your qualifications, educational background, and previous work in curriculum development and historic preservation or a related field.
- A portfolio showcasing samples of your past work, particularly in curriculum development of educational materials.
- References from previous clients or partners who can attest to your expertise and work ethic.

Maine Preservation reserves the right to engage the consultant in a portion of the deliverables based on cost.

Proposals will be evaluated based on overall cost, experience and samples of respondents, and timeline proposed. Preference will be given to those with immediate availability.

## Contact Information

We believe that your expertise will greatly contribute to the success of this initiative. If you have any questions or require further information, please do not hesitate to contact me at 207-370-4457 or <u>brad@mainepreservation.org</u>.

# Deadline for Submission

Please submit all proposals by December 1 to Brad Miller at <u>brad@mainepreservation.org</u>.